

A Marketing Collaboration that Pays Off



Our mission is to foster relationships among a diverse community of caregivers and professionals that promotes learning and child development through accessible programming, resources, and expertise.

"Creating inclusive experiences for all children in Western New York."

Ways to sponsor a program or event:

1. Collaborative Community Mission General Sponsorship

Donate any amount to be used toward the area of greatest need.

2. CCM Music Connection

A monthly music class led by a licensed music therapist that includes an introduction to concepts such as rhythm, tempo, beat as well as providing the children with access to different musical instruments.

- \$75 covers the cost of a certified Music Therapist for one class instruction at no cost to families.
- \$250 provides 20 children with additional opportunities during music class (adaptive karaoke, princess/superhero music event).

3. Parent Support Group and Workshop

Parent support groups and workshops held throughout the year. Providing parents, caregivers, and professionals the opportunity to share strategies, concerns, and insights with one another in a supportive, encouraging and safe environment. Each workshop in the series covers a different topic focusing on areas of need within the WNY community. Workshop topics may include: Sensory Processing, Behavioral Support at Home and in the Community, Autism and Dental Hygiene for young children.

- \$250 covers the cost of the guest speaker and materials for the workshop.
- \$150 provides light refreshments to the guests at the workshop.

4. Private Active Playgroup

A group of service providers/educators along with the families and children that they serve are invited for a Community Organization Active Playgroup. Through this initiative we will reach even more families and individuals and offer a safe and sensory friendly environment that promotes active play.

- \$400 covers a community group of 20 children and their caregivers.
*Feel free to nominate a community organization that you would like to receive this sponsored playgroup.

5. CCM Language Connection

A monthly speech/language enrichment program instructed by a certified and licensed Speech-Language Pathologist. Children develop and hone in on emergent skills for understanding and using language, vocabulary development, and various forms of communication. Taught through songs, movement, art, games, sensory play in a supportive setting while socializing with same age peers.

- \$300 covers the cost of the SLP for one month.

6. Community Active Events

Free Inclusive Active Play Events provide families in the WNY community access to sensory friendly equipment and knowledgeable staff (local educators, entertainers & Therapists).

- \$500 provides 30 children with this opportunity 6 times a year.

Thank you for considering sponsoring a program or event. Through your kindness and generosity we can positively impact our community together.